

## Ink compatibility and key benefits



### Standard

For everyday printing that is precise and affordable.



### Value

For high volume printing, choose high capacity XL packs.<sup>1</sup>

## Affordability

Individual 5 ink system lets you replace each cartridge separately when needed.

## Dual-drop ink technology

Delivers an extremely small ink drop size, for photos with smooth, even colour and fine detail.

## Instant-dry and smudge resistant photos

Print realistic photos that dry instantly and resist water and smudges using HP 564 inks with HP Advanced Photo Paper.

## A variety of HP paper for different needs



### HP Advanced Photo Paper 250gsm, Glossy

#### Best for instant-dry professional-quality photos

- Glossy, instant-dry prints with rich and vivid colours
- Water, smudge- and scratch-resistant
- Thicker and heavier weight for a true photo feel
- Compatible with most inkjet printers



### HP 564 series Photo Pack (CG929AA)<sup>2</sup>

- 3 standard filled HP 564 Ink cartridges
- 85 sheets, 10 x 15cm (4" x 6") HP Advanced Photo Paper

## Why buy Original HP print cartridges?

### Exceptional value

Original HP print cartridges produce twice as many printed pages as compared to remanufactured and refilled ink cartridges.<sup>3</sup>

### Exceptional quality

Over 20 years of research and development have gone into the design of Original HP print cartridges to ensure that you get impressive and consistent print and photo quality every time.

### Exceptional reliability

In a recent study, 42% of tested refilled cartridges were found dead on arrival or failed prematurely.<sup>3</sup> With Original HP print cartridges, you can expect consistent, reliable and flawless performance.

### Environmental commitment

HP's Planet Partners Program ensures that Original HP print cartridges collected are recycled responsibly. All cartridges returned to the program go through a multi-phase recycling process, and various parts are reduced to raw materials that are used to make new metal and plastic products.

### Be rewarded

Earn rewards when you purchase and install Original HP ink cartridges.<sup>5</sup> Count on quality and reliability, plus your choice of exclusive offers and thank-you gifts from HP Rewards.<sup>5</sup>



## HP Order-a-Cartridge

Call HP's Order-a-Cartridge<sup>4</sup> service and have them conveniently delivered to your doorstep.

China	800 820 0851 / 400 820 0851
Hong Kong	800 938 833
India	1800 425 4999 / 3030 4499
Indonesia	0800 1111 222
Korea	080 703 0700
Malaysia	1800 88 9886
New Zealand	0800 733 547
Singapore	1800 278 8863
Taiwan	0800 236 686
Thailand	02 353 9000



To order online, please visit [www.hp.com/apac/oac](http://www.hp.com/apac/oac) for more details.

## HP Photosmart 7510 e-All-in-One



FUNCTIONS	Print, scan, copy, web
<b>PRINT<sup>1</sup></b>	
<b>Ink</b>	5 (1 each black, cyan, magenta, yellow, photo)
<b>Colour</b>	Up to 9600 x 2400 dpi optimised <sup>2</sup>
<b>Black</b>	Up to 600 dpi
<b>Duty cycle (Monthly)</b>	Up to 1250 pages
<b>PRINT SPEED<sup>4</sup></b>	
<b>Maximum (Draft) speed</b>	Black (A4): Up to 34 ppm Colour (A4): Up to 33 ppm 4 x 6-inch photo <sup>3</sup> : As fast as 16 seconds
<b>ISO (Default) speed</b>	Black (A4): Up to 13.5 ppm Colour (A4): Up to 9 ppm
<b>SCAN</b>	
<b>Optical</b>	Up to 1200 dpi <sup>5</sup>
<b>Hardware scanning resolution</b>	Up to 1200 x 2400 dpi
<b>Scan size (ADF) maximum</b>	8.5 x 14 inches (21.6 x 35.5 cms)
<b>COPY<sup>1</sup></b>	
<b>Copy speed (Draft)</b>	Black: Up to 33 cpm Colour: Up to 32 cpm
<b>Colour copy resolution</b>	Up to 600 dpi
<b>Reduction/enlargement</b>	25 to 400%
<b>Maximum copies</b>	Up to 99 copies
<b>Image display</b>	4.33" (10.99cm) touchscreen CGD
<b>Interface and connectivity</b>	1 USB (2.0); 1 Wireless 802.11b/g/n
<b>Memory card compatibility</b>	Memory Stick Duo; Secure Digital/MultimediaCard
<b>PAPER HANDLING</b>	
<b>Input</b>	A4 – Up to 125-sheets
<b>Output</b>	Up to 50-sheets
<b>Photo tray</b>	4 x 6-inch – Up to 20-sheets
<b>Duplex printing</b>	Automatic (standard)
<b>Media size</b>	A4; B5; A5; A6; DL envelope; Letter, legal, 4 x 6-inch, 5 x 7-inch, 8 x 10-inch, No. 10 envelopes
<b>Software included</b>	HP Photo Creations software
<b>Product dimension (W x D x H)/Weight</b>	455 x 450 x 220 mm / 8.4 kg
<b>System requirement (Minimum)</b>	Microsoft® Windows® 7: 1 GHz 32-bit (x86) or 64-bit (x64) processor, 2 GB available hard disk space, CD-ROM/DVD drive or Internet connection, USB port, Internet Explorer; Windows Vista®: 800 MHz 32-bit (x86) or 64-bit (x64) processor, 2 GB available hard disk space, CD-ROM/DVD drive or Internet connection, USB port, Internet Explorer; Windows® XP (SP3) <sup>6</sup> or higher (32-bit only): any Intel® Pentium® II, Celeron® or compatible processor, 233 MHz or higher, 512 MB available hard disk space, CD-ROM/DVD drive or Internet connection, USB port, Internet Explorer 6 or higher. Mac OS X v 10.5, v 10.6, v 10.7: PowerPC G4, G5 or Intel® Core™ Processor; 500 MB available hard disk space; CD-ROM/DVD drive; Internet browser; USB port
<b>Operating environment</b>	<b>Recommended:</b> 15 to 35° C <b>Storage temperature:</b> 13 to 35° C
<b>Power features<sup>7</sup></b>	<b>Input voltage:</b> 100 to 240 VAC (+/- 10%) <b>Input frequency:</b> 50/60 Hz (+/- 5%) <b>Consumption:</b> Sleep: 4.5 watts; Standby: 8 watts; Active: 29 watts

<sup>1</sup> Print and copy speeds may vary depending on the type of output.  
<sup>2</sup> Speed indicated is for a single 4 x 6-inch photo.  
<sup>3</sup> Based on ISO/IEC 24734; see [www.hp.com/go/inkjetprinter](http://www.hp.com/go/inkjetprinter) for details.  
<sup>4</sup> Maximum resolution may be limited by scan size, available computer memory and disk space, file format and other system factors.  
<sup>5</sup> Optimised on select HP photo papers.  
<sup>6</sup> Power requirements are based on the country/region where the product is sold. Do not convert operating voltages or use with other voltages. Doing so might cause damage that would not be covered under the HP product warranty.

## Ordering information

Number	Description
CQ880A	HP Photosmart 7510 e-All-in-One
<b>HP Inkjet print cartridges</b>	
CB316WA	HP 564 Black Ink Cartridge
CB317WA	HP 564 Photo Ink Cartridge
CB318WA	HP 564 Cyan Ink Cartridge
CB319WA	HP 564 Magenta Ink Cartridge
CB320WA	HP 564 Yellow Ink Cartridge
CN684WA	HP 564XL Black Ink Cartridge
CB322WA	HP 564XL Photo Ink Cartridge
CB323WA	HP 564XL Cyan Ink Cartridge
CB324WA	HP 564XL Magenta Ink Cartridge
CB325WA	HP 564XL Yellow Ink Cartridge

This printer and its replacement cartridges are designated for sale in Asia-Pacific except for China, India and Japan.

For information on reference page output, please log on to <http://www.hp.com/go/pageyield>

To order HP accessories, contact your local HP sales office or nearest HP authorised dealer.

For more information, visit us at <http://www.hp.com/apac/homeandoffice>

## Hewlett-Packard offices

Australia	: 13 23 47
China	: 800 820 2255
Hong Kong	: 800 93 8833
India	: 3030 4499 / 1800 425 4999
Indonesia	: 0800 1111 222
Korea	: 080 703 0700
Malaysia	: 1800 88 9886
New Zealand	: 0800 733 547
Singapore	: 1800 278 0182
Taiwan	: 0800 236 686
Thailand	: (66-2) 353 9000

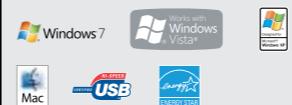
Visit us at [www.hp.com/apac/homeandoffice](http://www.hp.com/apac/homeandoffice).

## HP Total Care



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Discover how HP Total Care help you make IT hassle free, visit [www.hp.com/apac/totalcare](http://www.hp.com/apac/totalcare)  
For instant access to HP customer support online, visit [www.hp.com/support](http://www.hp.com/support)



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YOUR ULTIMATE  
PRINTING COMPANION  
FOR OUTSTANDING PHOTOS  
AND MORE



**HP PHOTOSMART 7510 e-ALL-IN-ONE**  
Print, Scan, Copy, Web

# HP PHOTOSMART 7510 e-ALL-IN-ONE

## PRINT, SCAN, COPY, WEB

4.33" (10.99cm) touchscreen CGD

Draft speeds up to **34** ppm black **33** ppm colour

Apps including HP Quick Forms

802.11n wireless printing

Auto-engaging photo tray

Automatic 2sided printing

Memory card slots

ADF Automatic document feeder (single sided)

Home printing will never be the same again with the HP Photosmart 7510 e-All-in-One. Now you can print from virtually anywhere via email with HP ePrint.<sup>1</sup> Featuring a 4.33-inch touchscreen with gesture control, you can print lab-quality photo sand everyday documents, plus enjoy wireless access to apps – all without a PC.<sup>2</sup> What's more, it's equipped with an automatic document feeder that makes copying and scanning loose sheets effortless.

### HP ePrint. Now, print from virtually anywhere!

If you can email it, you can print it. HP ePrint brings greater flexibility and control by allowing you to customise your printer's email address making it easy to remember and share. Simply email a photo or document to your home printer and pick up the pages later.

### Direct wireless printing from most mobile devices<sup>3,4</sup>

HP e-All-in-Ones make it easy to share a news article or an interesting web page on paper – no printer drivers needed, just send and print via Wi-fi. Supports the following:

**iOS devices**  
With AirPrint™ support, you can print from any Apple iPad®, iPhone® or iPod® Touch.<sup>5</sup>

**HP ePrint Home & Biz<sup>3</sup> — app based printing for Android™, iOS and Symbian®**  
Enjoy easy mobile printing of your digital files to more than 200 HP printer models, including older networkable and HP e-Print-enable printers. You can now print photos, documents, web content and more<sup>6</sup> wirelessly. Learn more at [www.hp.com/go/mobile-printing-solutions](http://www.hp.com/go/mobile-printing-solutions).

### Touch. Print. Direct from the Web<sup>2</sup>

Use the interactive HP TouchSmart screen with full gesture control to access and print web content without using a PC. With built-in printer apps, puzzles, calendars and more. You can also access HP ePrintCenter online library to download more printer apps. Go to [www.hp.com/go/ePrintCenter](http://www.hp.com/go/ePrintCenter) for more information.

### HP Auto Wireless Connect<sup>7</sup>

Now, connecting HP Photosmart 7510 e-All-in-One to your Wi-fi network is truly simple. Simply turn on the printer, insert the software CD into your Wi-fi-connected PC and the printer is automatically connected. No password or Wi-fi network name to remember or enter.

### Unrivalled versatility with Automatic Document Feeder

Simply insert up to 25 sheets into the automatic document feeder, press a button for handsfree scanning or copying. Also equipped with two-sided printing capability for double-sided printing, and copying.

### 5 individual inks system

Print lab-quality photos and laser-quality text using affordable 5 individual inks. With individual inks, you simply replace the cartridge that has run out of ink. For greater savings, choose HP Photo Value packs or optional XL ink cartridges for 2 times more black and 2.5 times more colour printed pages.<sup>8</sup>

### Create exciting memories with HP Photo Creations software

Make calendars, collages, greeting cards and photo projects easily on your home PC! With over 1,800 artwork designs to choose from, it's easy to create an impact.

**ecoHIGHLIGHTS**

**Photosmart 7510 e-ALL-IN-ONE**

**ECO INFORMATION**

- Save paper by up to 50% using automatic two-sided printing
- Reduces packaging waste by using an innovative, reusable bag
- Uses less than 1 watt of energy while in off mode

ENERGY STAR® Qualified Product

[www.hp.com/ecosolutions](http://www.hp.com/ecosolutions)

Recycle your computing hardware and printing supplies. Find out how at our website.

1 Requires an Internet connection to the printer. Feature works with any Internet® and e-mail-capable device. Print times may vary. For a list of supported documents and image types, see [www.hp.com/go/ePrintCenter](http://www.hp.com/go/ePrintCenter).  
2 Requires a wireless access point and an Internet connection to the printer. Services may require registration. Apps availability varies by country and agreement. For details, [www.hp.com/go/ePrintCenter](http://www.hp.com/go/ePrintCenter).  
3 Requires an Internet connection to the printer. Feature works with any connected Internet® and e-mail-capable device. Print times may vary. Some HP LaserJets may require a firmware upgrade. For a list of supported documents, and image types, see [www.hp.com/go/ePrintCenter](http://www.hp.com/go/ePrintCenter). And for additional solutions, see [www.hp.com/go/mobile-printing-solutions](http://www.hp.com/go/mobile-printing-solutions).  
4 Wireless performance is dependent upon physical environment and distance from access point. Wireless operations compatible with 2.4GHz routers only.  
5 Supports iOS 4.2 devices (iPad®, iPhone® 4, iPhone® 3GS, iPod touch® 3rd, 4th generation) that support multi-tasking. Works with HP e-Print-enabled printers and all-in-ones. AirPrint™ and iOS 4.2 and later devices require an 802.11 "Wireless network" connection to the printer. Wireless performance is dependent upon physical environment and distance from the access point. AirPrint and the AirPrint Logo are trademarks of Apple® Inc. iPad®, iPhone®, and iPod touch® are trademarks of Apple Inc., registered in the U.S. and other countries.  
6 Users must register with the HP ePrint service to print Microsoft® Office files and web pages, and to print anywhere to HP e-Print enabled printers.  
7 HP Auto Wireless Connect may not be available for all system configurations. Wireless performance is dependent upon physical environment and distance from access point. For information on compatibility, visit [www.hp.com/go/autowirelessconnect](http://www.hp.com/go/autowirelessconnect).  
8 Compared to HP 564 Black and Colour Ink Cartridges. High-capacity XL cartridges and HP Photo Value Packs not included, please purchase separately. HP Photo Value Packs are available in selected countries only.